

"It is inspirational to see in the field and in this practical report how much progress has been achieved in the last few years under the off-grid energy market. The BRILHO programme has been central in the transformational process for this ecosystem, which today has become a key contributor to our national energy access in alignment with the energy transition strategy. BRILHO is highlighted due to its localized approach, adaptability, efficiency, and scale. As reflected in this report, it is important to not only maintain the remarkable progress made, but address the challenges relevant to this new market development stage and continue to scale towards the universal access to energy goal."



#### Dr António Osvaldo Saíde

Vice - Minister Mineral Resources and Energy (MIREME), Mozambique This report is a product of BRILHO-SNV. The <u>Catalyst Energy</u> Advisors team of Xan Garcia Ehrhardt, Rachel McManus, Dan Murphy, and Ian Muir drafted the core content and carried out the original analysis. Pedro Moleirinho, Javier Ayala, Salomão Cuambe, and Jose Romão of BRILHO-SNV provided direction and content. The BRILHO-MDF companies provided additional contributions.







Feedback and guidance was provided by a working group consisting of:

















**BRILHO** is funded by:





And implemented by:



In partnership with:



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#### Acronyms and abbreviations



ARENE	Autoridade Reguladora de Energia (Energy Regulation Authority)			
CEO	Chief Executive Officer			
CG	Catalytic grant			
EU	European Union			
ETS	Energy Transition Strategy			
FASER	Fund for Sustainable Access to Renewable Energy			
FTE	Full time equivalent			
FUNAE	Fundo do Energia, The Energy Fund			
GBP	British Pound			
GDP	Gross Domestic Product			
GIZ	Deutsche Gesellschaft für Internationale Zusammenarbeit, German development agency			
GoM	Government of Mozambique			
нн	Household			
HS	Harmonised System (of WTO codes)			
ICS	Improved Cooking Solution			
kWh	Kilowatt-hour			

MDF	BRILHO Market Development Fund
MFI	Micro Finance Institution
MG	Mini-grid
MIREME	Ministry of Mineral Resources and Energy
MW	Megawatt
PAYGO	Pay as you go
RBF	Results-Based Financing
REDD+	Reducing emissions from deforestation and forest degradation
SADC	Southern African Development Community
SDG7	Sustainable Development Goal 7
SHS	Solar Home System
SSA	Sub-Saharan Africa
TA	Technical assistance
tCO2e	Tons of carbon dioxide equivalent
USD	United States Dollar
W	Watt



# Introduction

# Mozambique faces significant challenges in achieving SDG7, though it has made significant strides in recent years. Here's a glimpse of what the landscape looks like now.





- - $\not\leftarrow$  **Population:** 33 million in 2023 with a 2.5% growth rate.<sup>1</sup>
- -> Capital city: Maputo
- GDP per capita: USD 582/year (2022), the 43rd lowest in Sub-Saharan Africa.<sup>2</sup>
- -> Over 16 million<sup>3</sup> people without access to electricity who spend on average USD 13 per month<sup>4</sup> on stop-gap solutions.
- Over 31 million people are without access to clean cooking<sup>5</sup>, and 95% of people use charcoal or wood for cooking<sup>6</sup>, less than 20% of whom use improved cookstoves<sup>7</sup>.

7. GoM, Energy Transition Strategy

<sup>1., 2.</sup> https://ine.Gov.Mz/web/gue

GoM Energy Transition Strategy

<sup>4.</sup> https://www.Lightingglobal.Org/wp-content/uploads/2019/06/mozambigue\_off-grid-assessment.Pdf

<sup>5.</sup> https://trackingsdg7.Esmap.Org/country/mozambique

https://www.Lerenovaveis.Org/contents/lerpublication/resumo-renmoz2023.Pd

#### BRILHO was designed to overcome key market barriers to accelerate the transition to sustainable energy access.



Since 2019, **BRILHO set out to catalyse Mozambique's off-grid energy market** to provide clean and affordable energy solutions to the country's off-grid population. BRILHO's overall goal is to **improve and increase energy access for people and businesses**, leading to money-saving, better well-being and livelihood opportunities for the low-income population. Its holistic approach tackles three key market dimensions: **supply, demand, and enabling environment**. This is achieved through:

#### **Market Development Fund:**

The MDF aims to help de-risk businesses to achieve commercial returns while providing off-grid energy solutions to low-income markets. MDF instruments include:

- Results-Based Financing to accelerate the market and reach the most vulnerable.
- Catalytic Grants provide short-term support for cash-flow-intense activities and build the foundations of the business, such as setting up operations, expanding into new regions, investing in assets, and purchasing stock.
- Technical Assistance to strengthen business performance in the long term.

#### **Research and Dissemination:**

Deliver strategic data and insights to inform public and private decision-makers.

#### Policy Reform and Institutional Strengthening:

Development and strengthening of an off-grid energy policy framework that enables investments and a sustainable market.

#### **Demand activation:**

Provide awareness-raising among off-grid Mozambicans on options and the benefits of modern renewable energy solutions.



#### **BRILHO** worked to transform the market through these specific interventions:



#### **Market Development Fund**

# **Supported 24 companies** in 3 sub-sectors: solar home systems, improved cooking solutions and green mini-grids.

As of the end of 2023, disbursed GBP 14.4 million in catalytic grants and results-based financing.

#### **Demand activation**

Conducted both above and below-the-line campaigns on behavioural change and consumer awareness to unlock demand for modern, reliable energy access products in rural areas; implemented in close collaboration with MDF investees, GoM partners, Escola do Agricultor, Panavideo and Janete-Anima. Broadcast in 4 languages across 30 communication channels, reaching over 1 million people.

## Policy reform & institutional strengthening

Supported GoM to develop and operationalise the first offgrid energy regulatory framework while strengthening the capacities of relevant public institutions such as the Ministry of Mineral Resources and Energy (MIREME), the Energy Regulatory Authority (ARENE), and the Energy Fund (FUNAE).

#### **Research & dissemination**

Conference on the Regulatory
Framework for Access to Off-grid
Energy in 2022. Published a
Productive use of Energy Market
Research report. Worked with 60
Decibels to deliver two Lean Data
Insights Reports. Also carried out
market assessments, province
profiles, and micro-economic
impact studies.

#### **Technical assistance**

Supported **14 companies** with Technical Assistance on market entry, business-to-business matchmaking, legal advice, Gender Equality and Social Inclusion (GESI), Safeguarding, Women's Empowerment, PAYGo credit management and matchmaking with debt/equity investment opportunities.

#### BRILHO has supported 24 companies across 3 technologies



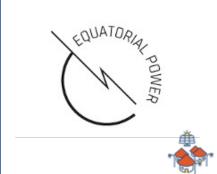


































































## **BRILHO's impact through the end of 2023 was substantial** thanks to its holistic intervention in the off-grid energy market in Mozambique.





£31.7 M

in direct and coinvested funding to support



24

companies leading to



400,000+

products sold





2,359

jobs created (FTEs), 38% female



1,119,580

# of people with access to electricity



810,240

# of people with access to improved cooking



508,296 tCO2e

greenhouse gas emissions avoided

**From the customers themselves:** highlights from two lean data studies assessing the life-changing impact that the BRILHO-supported initiatives are delivering.



# 97% of energy beneficiaries say the quality of their lives has improved since using the new product.

Metric	SNV BRILHO Round 1: Mar 2023	SNV BRILHO Round 2: Nov 2023		60dB Energy Benchmark
First Access % accessing product for the first time	85%	91%	>	80%
Access to Alternatives % with no easy access to good alternatives	70%	71%	<	77%
Quality of Life % 'very much improved' quality of life	56%	73%	>	53%
Customer Satisfaction (Net Promoter Score®) on a scale from -100 to 100	71	72	>	49
Ease of Use % not experiencing challenges	87%	85%	>	69%
Customer Service (Customer Effort Score) on a scale from 1 to 5	3.00	2.50	<	3.23

"My life has changed as I used to take an average of 3–4 hours to prepare meals, but with the stove, that time reduced to an average of 1 hour and 30 minutes, saving me money and time."

# 60 \_\_decibels

#### SNV BRILHO Programme

Lean Data Insights Aggregate Report

Mozambique



decibels March 2023



# Part 1

# Market Transformation

from BRILHO's Inception to the end of 2023



# Solar Home Systems



#### Between 2020 and 2023 BRILHO catalysed Mozambique's SHS market, in terms of both sales volume and geographic expansion.



BRILHO promoted expansion into the most challenging and underserved provinces in Mozambique.

#### Where they focused:

 BRILHO accelerated expansion from the south, where Maputo is, to the centre and north, which have lower electrification rates and lower ability to pay.

#### What BRILHO offered via the Market Development Fund:

- The RBF was designed with a base-level incentive and 3 top-ups based on: energy service level, vulnerability access index and productive uses of electricity.
- Some companies received catalytic grants to expand into new regions and harder-toreach areas such as Nampula, Niassa and Tete.

#### Why it worked:

- The bonuses incentivised companies to move into harder-to-reach regions.
- Catalytic grants solved cash flow issues for companies, who could then invest in stock, expansion and other strategic activities.

#### **Remaining challenges:**

- Geographic expansion:
  - Cabo Delgado remains a difficult province in which to operate due to an armed conflict that has been active in the region since 2017, displacing almost 1 million people.
  - Niassa is challenging to access due to poor road infrastructure and spillover impacts from the conflict in Cabo Delgado<sup>1</sup>.
- Deepening market penetration: despite the high level of geographic expansion, there is still a massive potential to further address demand in most districts.
- Slow adoption of PUE solutions due to high capex costs, limited technical know-how, unclear market potential, limited strategic partnerships, limited suppliers at scale and lack of end-user financing.



#### **Cumulative BRILHO-supported SHS sales**

2020 2023



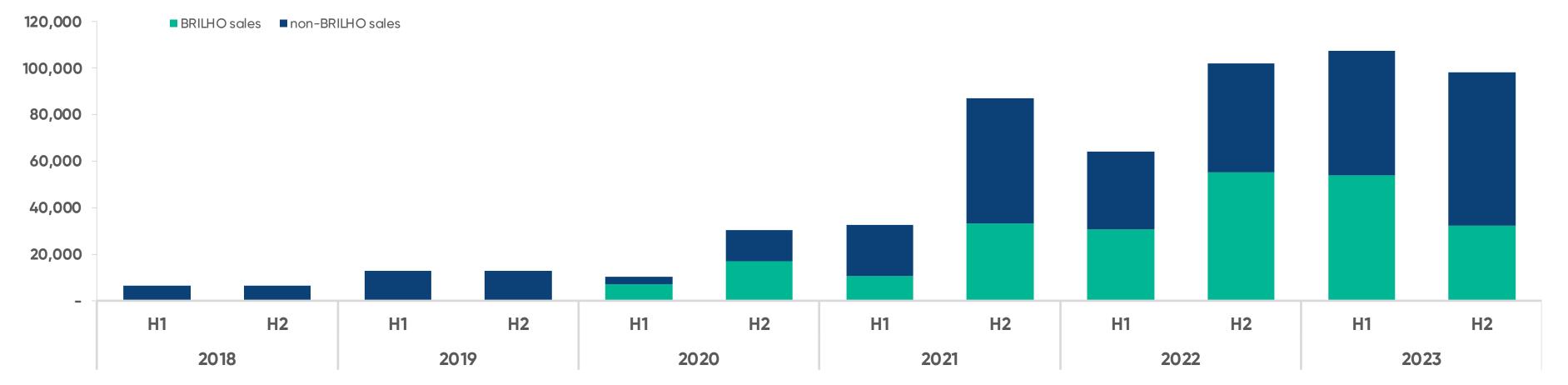
250 - 500 500 - 1,000

1,000 - 2,000

2,000 - 4,000

## BRILHO financing unlocked **nearly half of all quality-verified sales** in Mozambique between 2020 and the end of 2023.





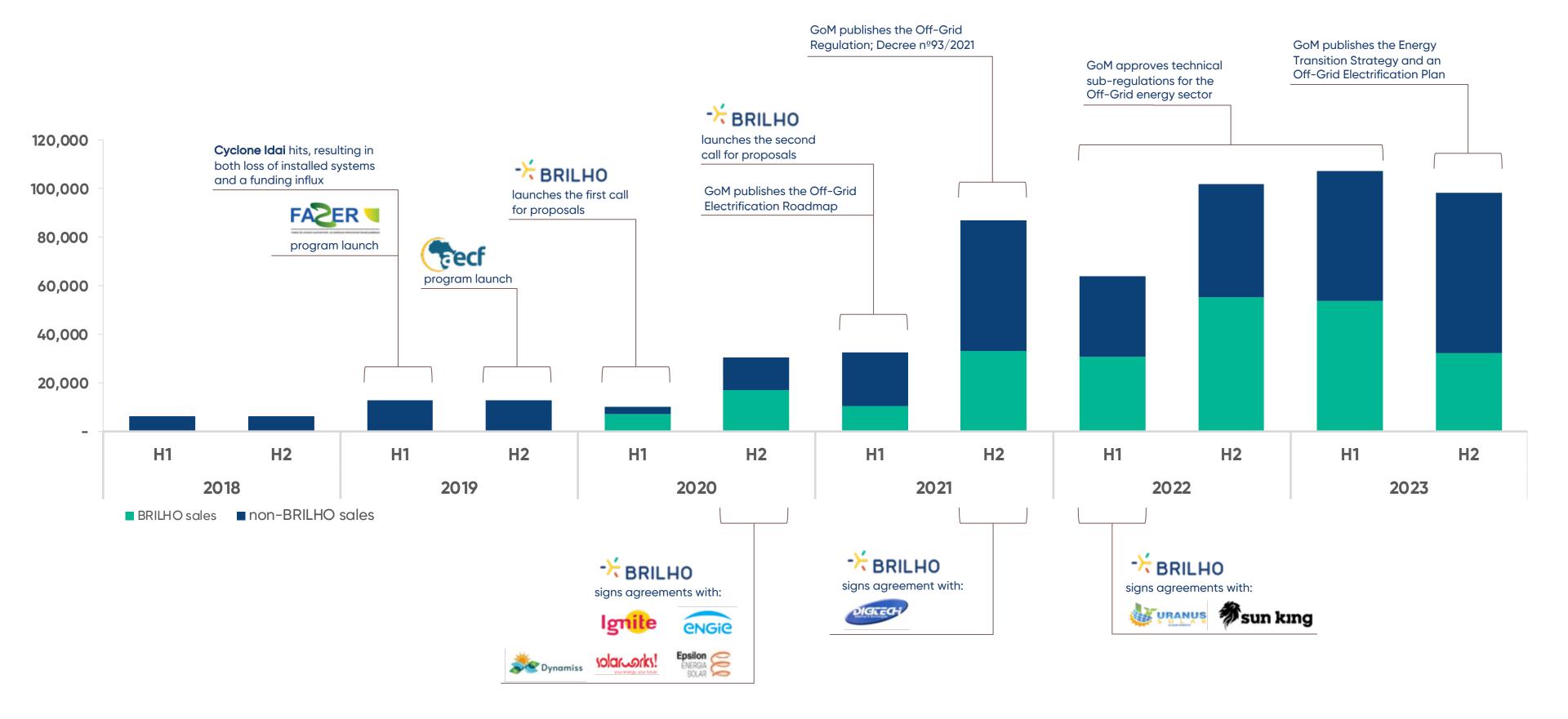
Source: GOGLA half-year sales data; BRILHO company reports

#### Here's how this market evolution played out:

- **Before 2018:** SHS were mostly used in community installations with very little private sector involvement. Most systems were installed and owned by FUNAE. As of September 2017, FUNAE had provided energy to 790 schools, 690 health centres, 180 villages, 50 mini-grids, and 70 district and administrative post headquarters<sup>1</sup>.
- 2018-2019: In the 2 years preceding the BRILHO programme, there were fewer than 40,000 cumulative quality-verified sales in the market.\*
- 2020-2023: after BRILHO's market entry, annual sales jumped to an average of 135,000 quality-verified\* units, reaching a maximum of 200,000 sales in 2023. The BRILHO program provided results-based financing to 240,000 of the 540,000 quality-verified sales made since 2020.
- From 2022 to 2023, BRILHO's sales accounted for an average of 20% of the new electricity connections achieved nationally.

#### The SHS PAYGo market evolution since BRILHO inception shows rapid growth.





#### Here's a closer look at the events that impacted SHS sales since BRILHO inception.

- Throughout the pandemic, government policies, and the commitment

- In H2 2020, the FASER fund responded to the pandemic through the

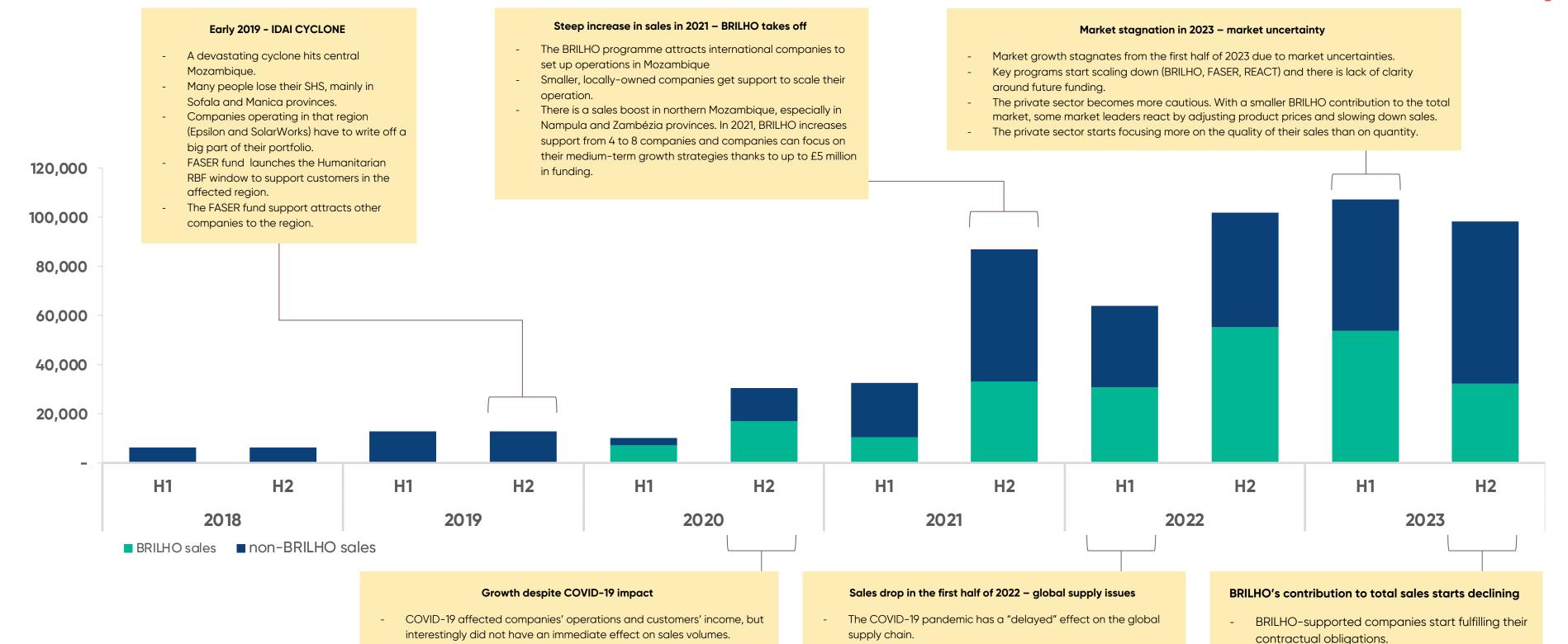
impact of the pandemic on companies and on the population.

played a crucial role in this.

of the private sector and donors to continue providing energy access

CovidPay and CovidPlus financing mechanisms, aiming to alleviate the





Delays in production and delivery cause stock-outs for SHS

larger quantities and negotiate with manufacturers.

BRILHO provides catalytic grants to help companies purchase

- The decline in the BRILHO contribution has an

supporting the sector.

impact on new sales, which start decreasing.

BRILHO plans a program extension to continue







62 FTE employees220 sales agents

£ 300,000 in BRILHO funding



**Founded in 2018**, Epsilon is improving the lives of Mozambicans by selling on a PAYGO basis: SHS, solar water pumps, smartphones and soon EVs. They have also diversified to selling productive use of energy equipment such as solar water pumps, cold storage, and solar [+ battery storage] solutions for small to medium commercial and industrial customers. They have raised a total of **USD 3.3 million in financing** to date.

#### Thoughts from Epsilon CEO, Paulo Raposeiro:



**What's Epsilon's strategic vision?** "We want to become the go-to PAYGo company in Mozambique, offering a wide range of products and services for households, farmers, and businesses"

What would be the most impactful single action BRILHO and others could take over the next 2 years to support Mozambique's SHS market? "Epsilon still needs RBF subsidies to offer SHS in off-grid areas. BRILHO and other development partners should ensure continuity of RBF programs, while working with the Government of Mozambique to create an enabling environment for SHS businesses, especially reducing VAT and import duty costs for solar companies."

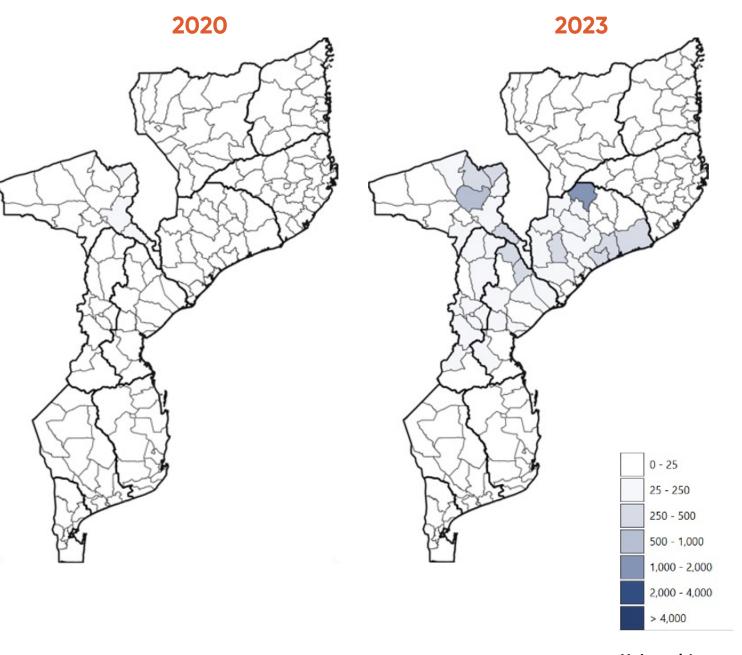
#### BRILHO's support to Epsilon:

**RBF:** RBF subsidies allowed the business to lower prices to match customers' ability to pay and allowed sales growth. Epsilon sold 8,000 units through the BRILHO RBF.

**CG:** Catalytic grants were crucial to expand to certain regions as they covered some of the capital expenses and expansion costs.

**TA:** Supported Epsilon in becoming ready for investment and better positioned to seek out financing. BRILHO was supported with credit management training and one-on-one support to improve PAYGo performance and develop their operations manual, which is a critical element of their development and growth.

#### **Cumulative BRILHO-supported SHS sales**

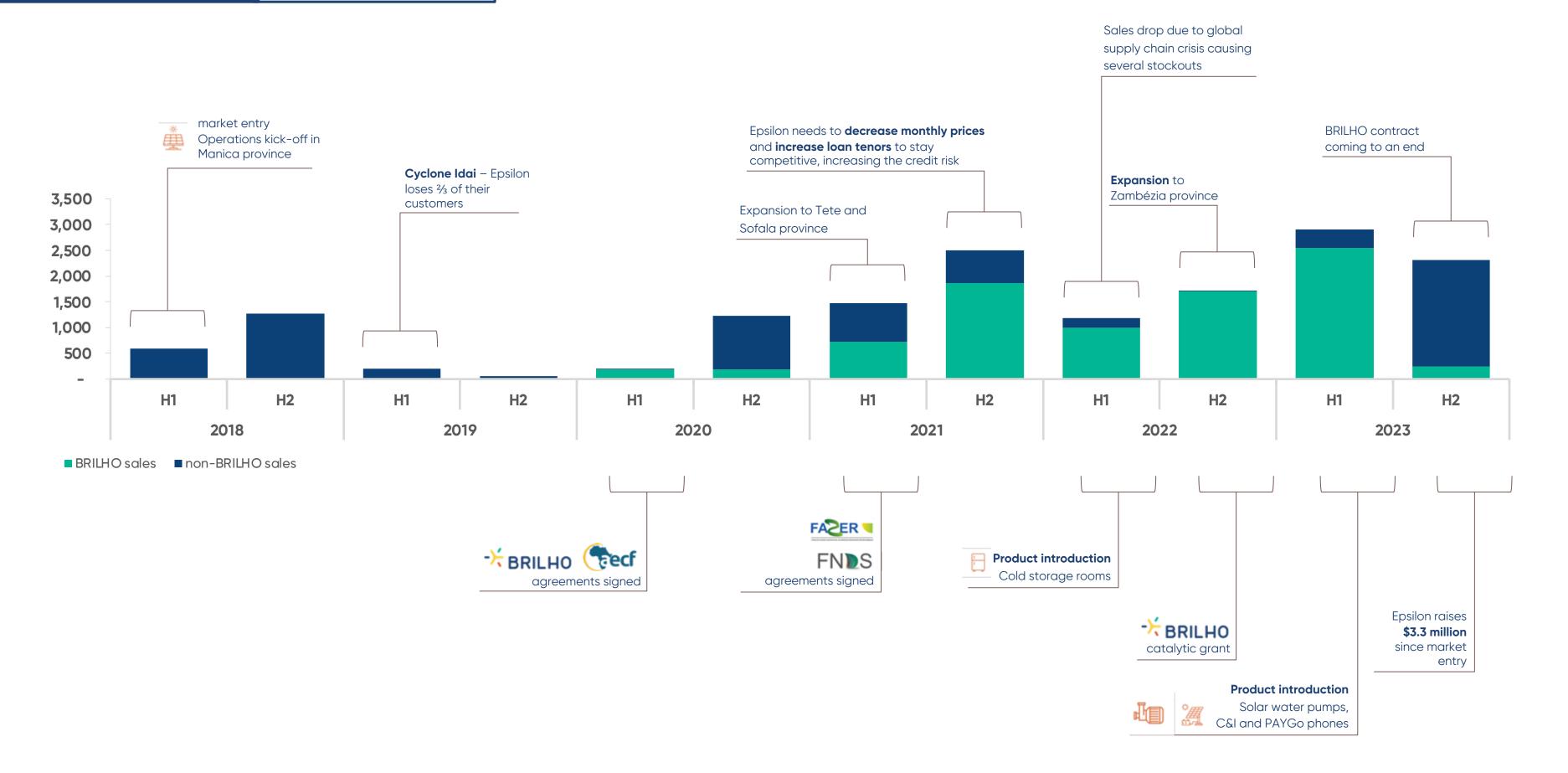


Units sold



#### **Epsilon timeline - resilience through product diversification**







# **Tackling market and business challenges -** Epsilon has demonstrated resilience and adaptability amid challenging market circumstances.





#### **IDAI** cyclone

- Most of Epsilon's customers lost their SHS in early 2019 due to cyclones Idai and Kenneth
- The cyclones hit hardest in Mozambique's central region, the heart of Epsilon's operation
- Epsilon had to write off 2/3 of its portfolio, putting the company in financial distress
- The FASER fund supported Epsilon with RBF funding targeted specifically to support customers in that region

#### **Credit management**

- Low collection rate remains the number one challenge in operating a PAYGo business
- Market pressure has led Epsilon to reduce monthly prices and increase loan tenors, increasing the portfolio risk
- Since September 2023, Epsilon has been introducing Credit Management best practices to improve portfolio performance, supported by BRILHO through the PAYGo Lab

#### **Market uncertainties**

- Epsilon fulfilled all their RBF contracts in the second half of 2023
- Epsilon is unable to sustain a PAYGo SHS operation in the absence of RBF financing
- The company stopped selling PAYGo SHS in early 2024, and will resume its operation only if there are active programs that support the market

#### **Product diversification**

- Epsilon is leveraging the PAYGo expertise to provide asset financing for a wider range of products
- Epsilon is diversifying its product offering from PAYGo SHS to PAYGo phones, solar water pumps, standalone solar PV, and cold storage solutions
- This is part of Epsilon's strategy to be less dependent on grants and have multiple revenue streams







197 FTE employees800 sales agents

£5,000,000 in BRILHO funding



Selling under the brand MySol in Mozambique, ENGIE is a leading off-grid, PAYGo solar solution company across 9 African countries, positively impacting over **10 million lives.** ENGIE is committed to delivering affordable, reliable, and sustainable energy solutions, enabling customers to pay conveniently through mobile money in their journey towards a brighter future.

#### **Thoughts from ENGIE Country Director, Alexandra Links:**



What's ENGIE's strategic vision? "ENGIE Energy Access has a clear strategy focused on operational excellence, geographic expansion, product scaling and cost optimization, aiming to reach over 30 million people in 2030. Our vision is to combine different off-grid solutions into a multi-technology approach with a commitment to people & customers."

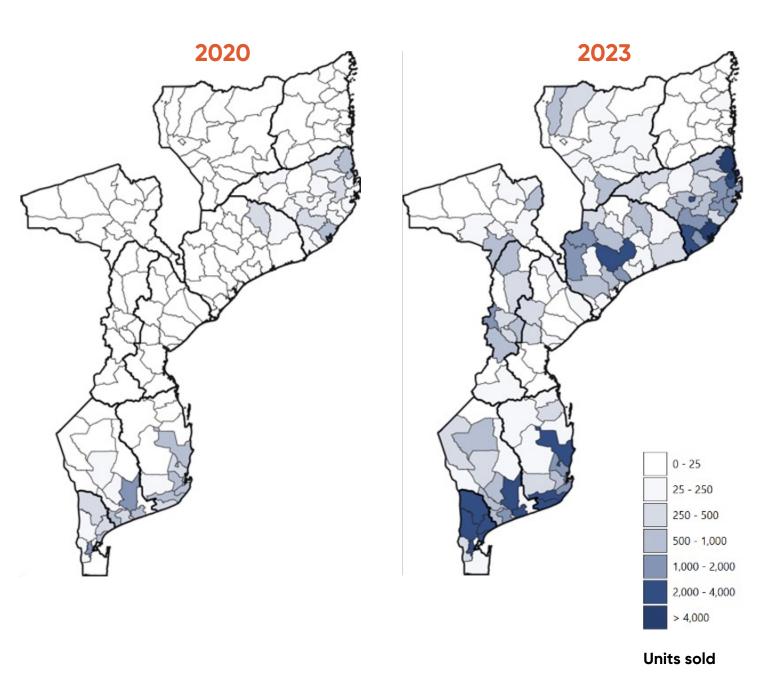
What would be the most impactful single action BRILHO and others could take over the next 2 years to support Mozambique's SHS market? "ENGIE welcomes and needs support from programmes like BRILHO to continue providing energy access in remote regions. Alongside providing RBF, programs should address affordability aspects as most people still can't afford an entry-level SHS. Additionally, programs should not only reward the quantity of new connections, but the quality of the portfolio which is an indication of how many people are really using the systems."

#### BRILHO's support to ENGIE:

**RBF:** RBF subsidies allowed the business to boost its sales numbers. BRILHO provided RBF financing to 112,000 sales between 2020 and 2023. This represents over 50% of all ENGIE sales in that period.

**CG:** ENGIE received a CG from BRILHO which helped to expand operations to Niassa province in the second half of 2023.

#### Cumulative BRILHO-supported SHS sales

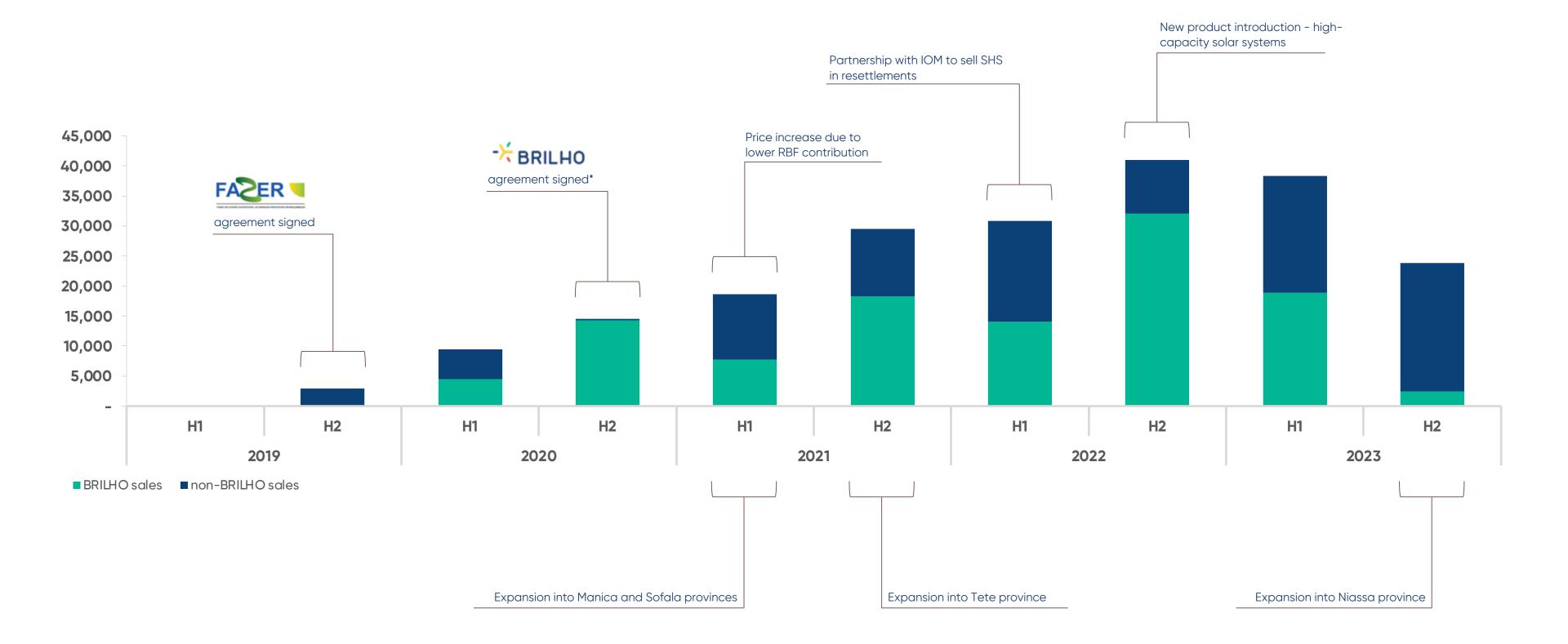




**ENGIE timeline -** ENGIE has sold an impressive number of SHS to date, but RBF uncertainty led to reduced sales in 2023.



22





**Tackling market and business challenges -** despite impacting a significant number of people in Mozambique, ENGIE's challenges show the importance of coordination among stakeholders.





**Credit management** 

• High default rates are one of the key challenges that ENGIE is facing.

**Market uncertainties** 

- In 2023, ENGIE successfully met its targets across all programmes. However, by the second half of 2023, most sales were no longer supported by RBFs, leading ENGIE to inevitably increase its prices, which in turn impacted sales volumes. The business is not yet profitable and continues to rely on RBF support to share the associated risks and costs.
- Uncertainties around the extension of existing programs and the kick-off date of new programmes led the company to scale back operations, reduce sales and even close some stores and regions.

**Affordability** 

- Most of the population that requires SHS can only afford to spend USD 3-4 per month on energy services. With the current average monthly price at USD 7 there is a significant affordability gap. High import duties and VAT, cost of consumer financing, and high operation costs to reach the rural population are the key challenges to reducing prices.
- Programmes should be well coordinated to avoid overlapping of regions and efforts. They should not be competing but be complementary, as there is still a huge market potential to be tapped.
- Programmes should not only incentivize the number of sales but focus as well on long-term sustainability both for the private sector and the customers. Portfolio quality should be incentivised through metrics like the days that the customer is actually using the system.
- Programmes should carefully assess the business viability and should avoid supporting companies that can distort the market, for example through prices way below the market average.
- To address the affordability gap, programmes should subsidise pico-solar systems, ensuring quality and customer service, to be sold on a cash basis to the population that can't afford SHS.
- The government should consider fiscal incentives for certified operators (ARENE and Verasol) and VAT exemption or reductions to reduce product costs and benefit more households.

OUTLOOK & SUPPORT NEED

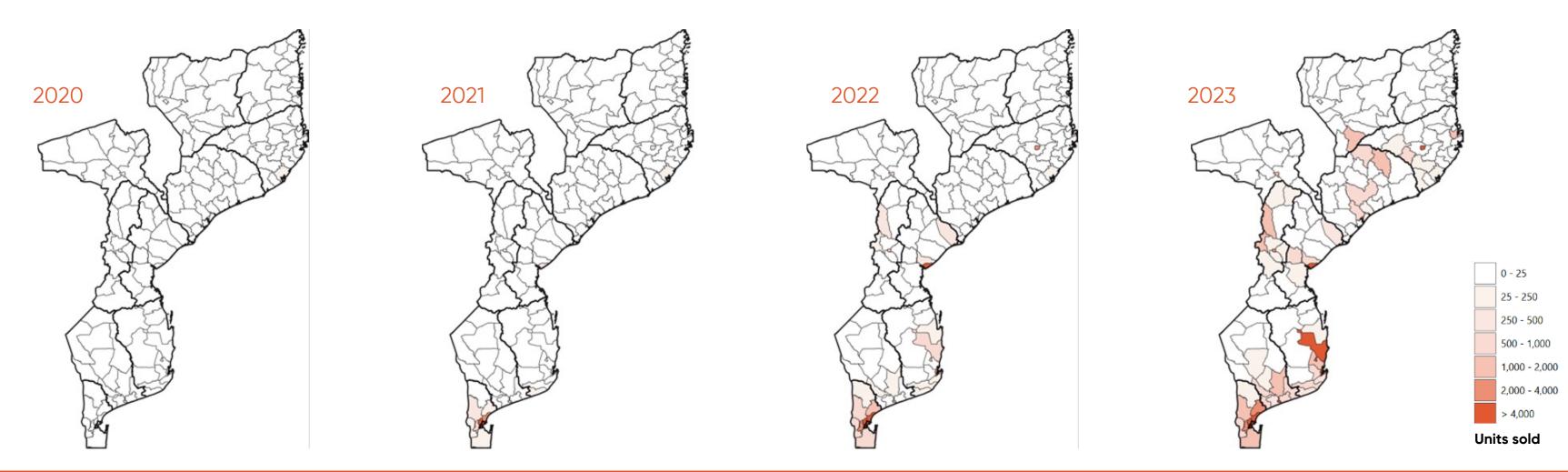


Improved Cooking Solutions





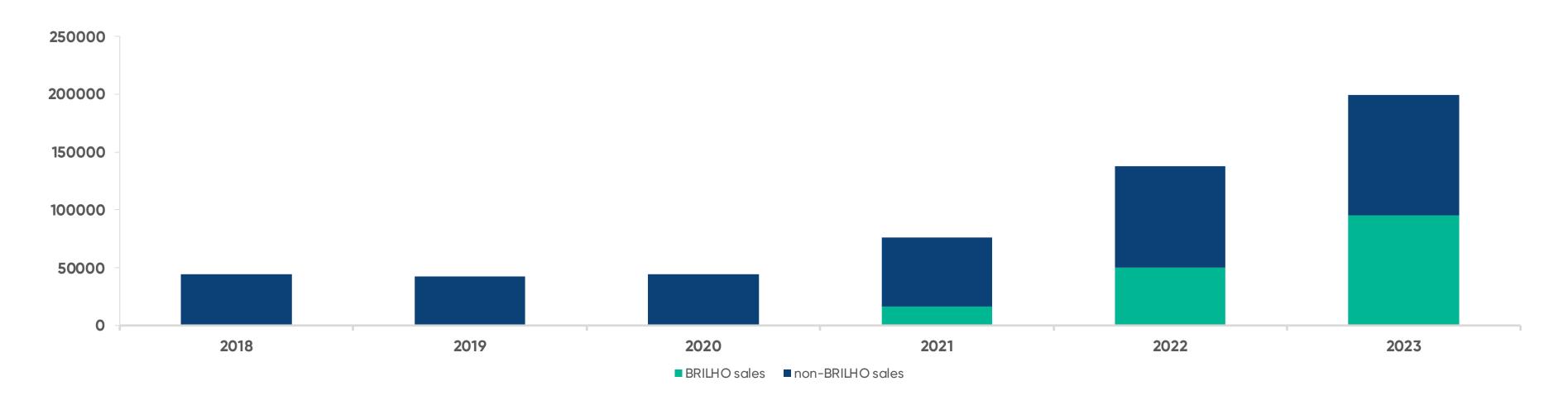
#### **BRILHO-supported ICS Sales 2020-2023**



- In 2020, BRILHO was in the early stages of supporting the ICS market and was funding two companies with a presence in Nampula (north) and Maputo (south) provinces. RBF bonuses for ICS targeted the most vulnerable regions and entry-level service tiers.
- In 2021, six companies benefited from BRILHO funding, but 94% of ICS sales were concentrated in Maputo province.
- In 2022, companies started expanding into other provinces, incentivised by the market potential and increased BRILHO RBF subsidies for remote regions.
- In 2023, sales occurred more evenly across the country, reaching the most vulnerable provinces in central and northern Mozambique. The use of carbon financing and product diversification also helped boost expansion into more rural market segments.
- **To date,** the provinces of **Tete, Niassa, and Cabo Delgado remain unserved** partially due to prevailing armed conflict in the north and operational difficulties.

#### BRILHO support directly enabled market growth, contributing to 39% of total ICS sales since 2021.





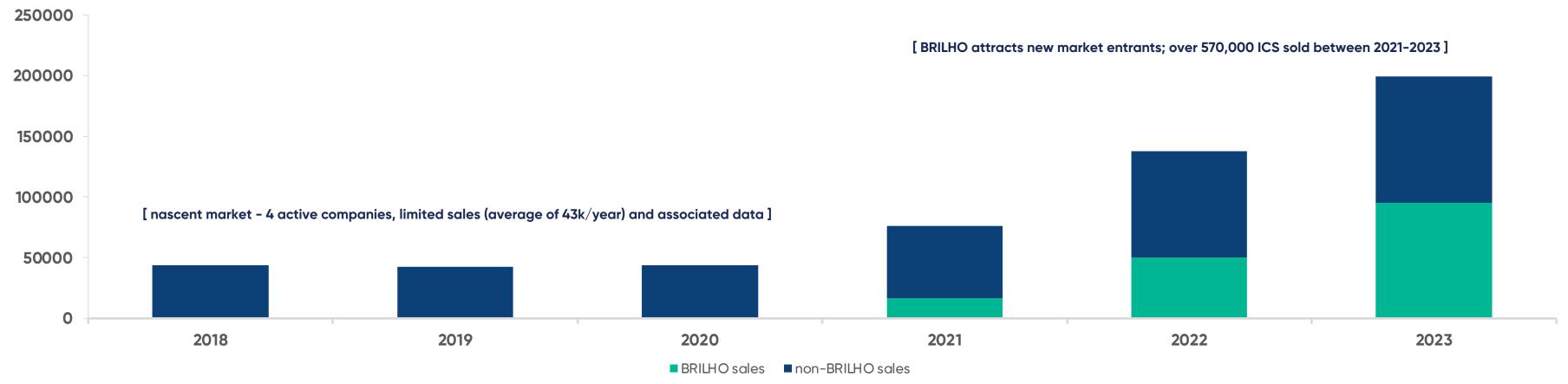
Source: data self-reported by companies; BRILHO company reports

#### Here's how this market evolution played out:

- Before 2018: the ICS market was nascent, with only two active companies and limited sales data available.
- 2018-2020: In the years preceding BRILHO, ICS sales averaged 43,000 annually. In 2020, BRILHO funding attracted international firms, and a new chapter started, setting off a significant surge in sales.
- 2021-2023: More than 570,000 ICS were sold through 2023, of which 60% were sold between 2022 and 2023. BRILHO provided RBF to 162,000 of the ICS sold since 2021. BRILHO's market contribution grew year on year, from 22% in 2021 to 48% in 2023. In 2022, companies diversified their product offerings to tap different market segments.

#### BRILHO was instrumental in supporting ICS market growth from 2021.





#### 2018-2020: Nascent market

- There was little growth during that period due to:
  - Limited grant financing to facilitate market entry and scaling
  - Carbon market opportunity in Mozambique remained opaque
  - Most ICS were imported meaning higher capex costs and cash flow constraints as companies had to import in bulk
- EnDev (2013) provided technical assistance which helped prepare the market pre-RBF financing.
- FASER (2018) and AECF REACT (2019) brought critical financing to kickstart market growth

#### 2021-2023: Stable market growth

- **BRILHO** catalyses market growth for 5 incumbent companies and attracts 2 more companies to enter Mozambique
  - By 2023, there were 7 active companies; 4 of these account for 91% of all sales
- Funding from AECF (catalytic grants) and FASER (RBF) help bolster the market
- Carbon markets find traction in Mozambique though challenges persist
- Some companies transition from importing ICS to local manufacturing, enabling lower retail pricing







75 FTE employees350 sales agents

£1,122,000 in BRILHO funding



MozCarbon is at the forefront of providing solutions to the global climate crisis challenge. They do this by implementing projects that reduce carbon and other greenhouse gases emissions whilst improving livelihoods in urban and rural communities. The company is the largest local producer and distributor of improved cookstoves in Mozambique with distribution centres in Maputo, Gaza and Inhambane Provinces.

#### Thoughts from MozCarbon CEO, Goodmore Chatora:



#### What's MozCarbon's strategic vision?

"We aim to be the leading company in the mitigation of the negative impacts of climate change in Mozambique. Soon, we aim to expand our production facilities and distribution of improved cookstoves to all provinces in Mozambique."

What would be the most impactful single action BRILHO and others could take over the next 2 years to support Mozambique's ICS market?

"In addition to RBF, donors should support local businesses with Grants because these assist in financing acquisition of much needed new machinery for production and fund expansion programs, especially in remote areas."

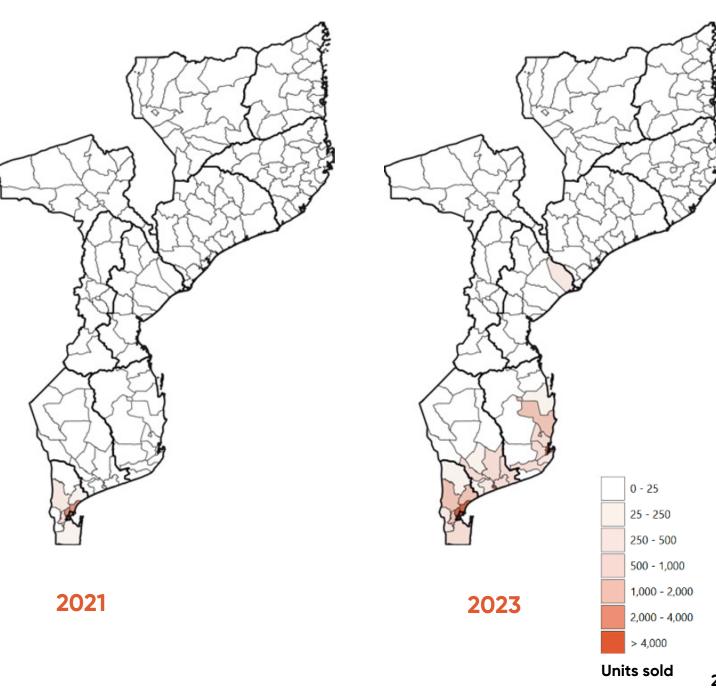
#### BRILHO's support to MozCarbon:

**RBF:** RBF subsidies allowed the company to boost sales volumes, from an average of 17,000 sales in the 2017-2020 period to 51,000 in 2023.

**CG:** Helped the company to access capital for setting up local manufacturing facilities. Local production helped reduce stove costs and increase sales volumes.

**TA:** Supported MozCarbon in becoming ready for investment and better positioned to seek out financing. BRILHO provided one-on-one support to assess investment readiness and improve key company documents, such as business plan, pitch deck and developing a CO<sub>2</sub> Impact Tracker tool.

#### **Cumulative BRILHO-supported ICS Sales**

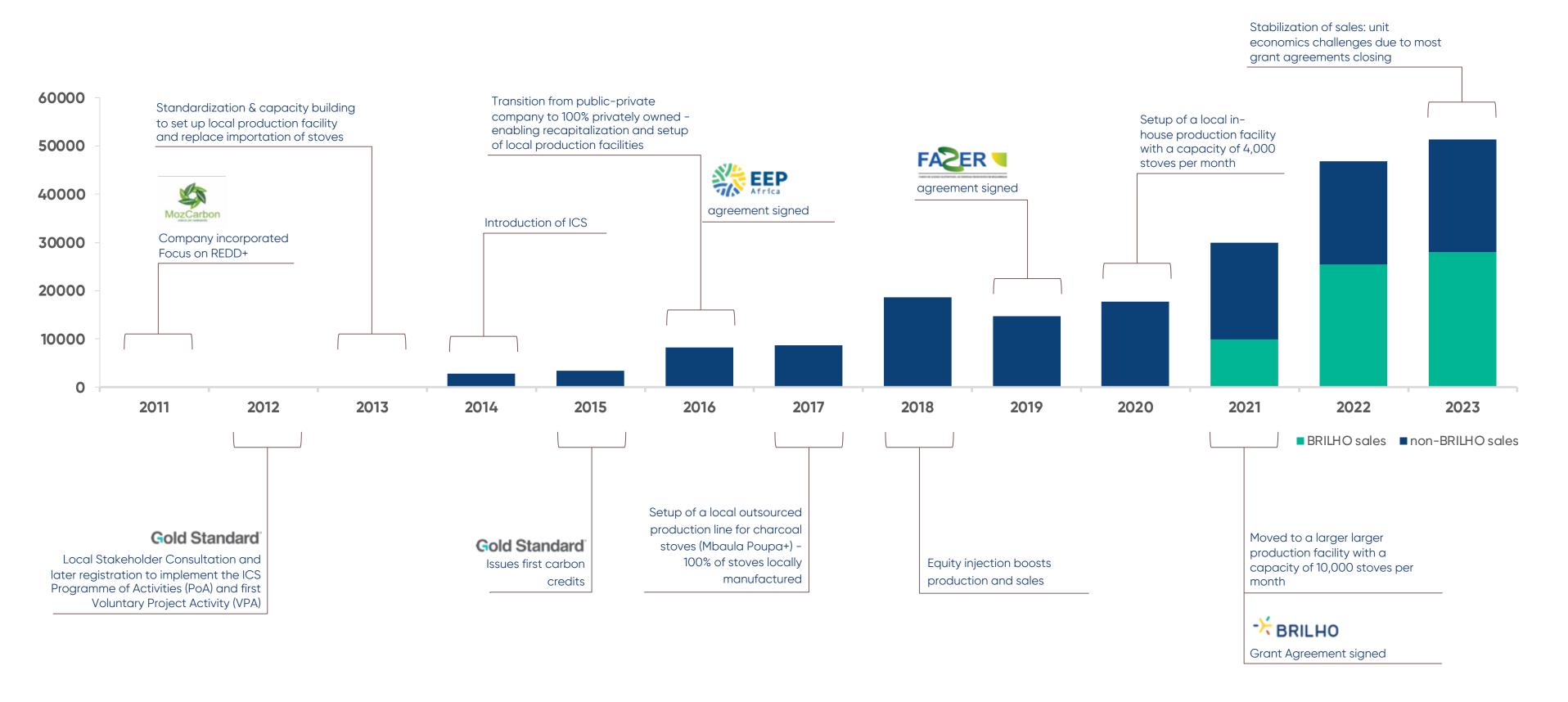


#### **COMPANY CASE STUDY**



# **MozCarbon timeline -** a success story of the first ICS company in Mozambique.







**Carbon markets:** MozCarbon's experience shows how complex this opportunity can be.





**Carbon markets** 

MozCarbon was the **first ICS company in Mozambique to earn carbon certification** through GoldStandard in 2015. However, the **certification process was slow** which affected cash flow significantly. As a result, the company had to rely on shareholder support and the intervention of programs like BRILHO to address this challenge.

Negative press in 2023 about cookstove carbon credits led to price reductions internationally. While the certification process is essential to improve the integrity of carbon emissions reduction calculations, the constantly changing methodologies and rules are costly and slow down the accreditation process.

#### **Local currency financing**

Local banks posed additional financing challenges due to their lack of confidence in the carbon market and the business model. However, they have recently begun attending conferences on carbon credits, which is helping to raise awareness and understanding.

OUTLOOK &

CHALLENGES

Moving forward, MozCarbon emphasizes the need to address the low prices of African carbon credits compared to other international markets and to boost buyer confidence in African carbon credits, especially from small to medium-sized project developers. The industry awaits the implementation of the Africa Carbon Market Initiative (ACMI) in Mozambique and anticipates that carbon pricing will be addressed. MozCarbon also advocates for the development of an SADC emissions trading scheme, like the EU Emissions Trading System.

Moreover, MozCarbon believes that local banks should facilitate the mobilisation of international financing to provide low-cost financing and support the pricing structure of improved cooking technologies.





60,000 products



34 FTE employees275 sales agents

£1,183,000 in BRILHO funding



BURN is transforming the way clean cookstove manufacturers produce and deliver stoves. By providing innovative and affordable manufacturing solutions that empower entrepreneurs in developing countries to build and scale their businesses, ultimately saving lives and combating climate change.

#### Thoughts from William Dale Manhacaze - Burn Mozambique Country Manager



What's Burn's strategic vision? "Over the coming years we expect to expand our geographical reach, both within existing and new markets, and offer new and improved products tailored to local demand. We aim to work with partners that are aligned with our vision and mission and seek collaborations with governments to improve access and affordability."

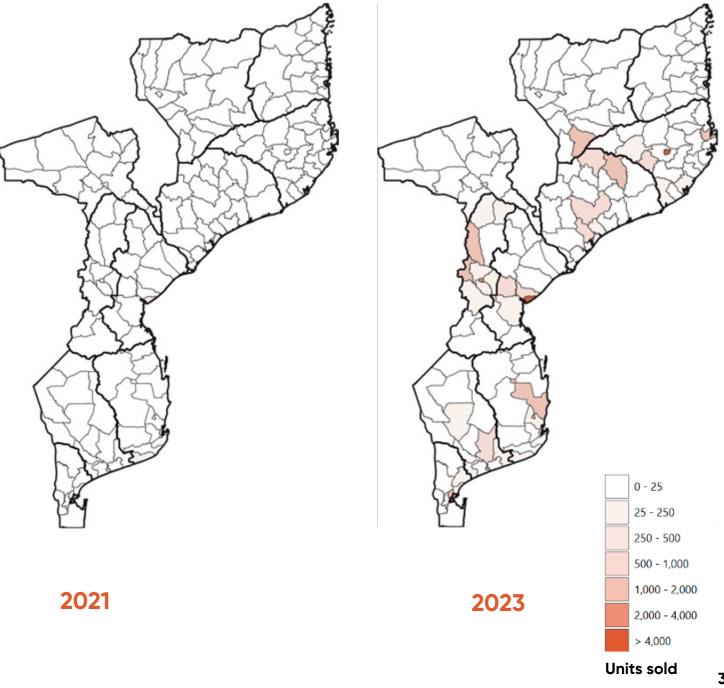
What would be the most impactful single action BRILHO and others could take over the next 2 years to support Mozambique's ICS market? "BURN has been successful in raising money through carbon financing. However, the high-risk nature of introducing new products to the market has made prospective funders cautious about being the first to invest, necessitating support from aligned, more risk-tolerant funders."

#### BRILHO's support to Burn:

**RBF:** enabled Burn to upscale the business and boost sales. All sales made by Burn since its inception were supported by BRILHO RBF.

**CG:** Catalytic grants covered some of the company's capital expenses and operational expenditures and were crucial to upscale the business.

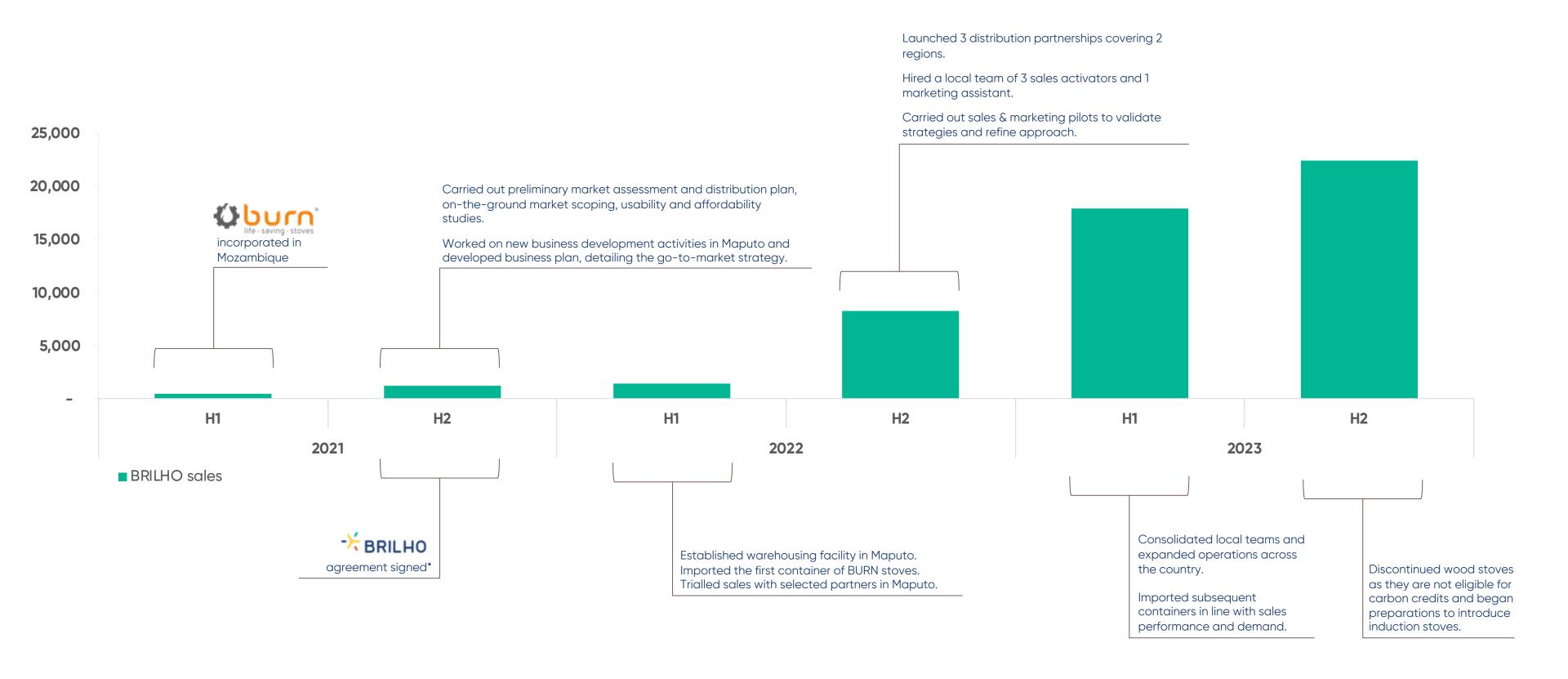
#### **Cumulative BRILHO-supported ICS Sales**





## **Burn timeline -** rapid growth after a period of consolidating operations and business model.







**Tackling market and business challenges -** Burn's experience shows the challenges of entering and setting up operations in a new market.





#### **Setting up operations**

Starting an ICS business in a new market can be a **slow process** and it was no different for Burn in Mozambique. Establishing business activities in Maputo faced **regulatory and cultural hurdles**, which required adaptation strategies, and crafting a business plan for Mozambique was complicated by limited local insights. **Logistical challenges** in securing warehouse facilities and importing goods led to delays while conducting trial sales and encountered resistance and alignment issues. Challenges in **establishing distribution partnerships, hiring local teams**, and **executing sales pilots** further complicated the business's growth trajectory, necessitating continuous adjustments and iterative improvements to overcome obstacles and achieve success in the target markets. A 16% VAT rate and 20% customs duty have also presented challenges.

OVERCOMING CHALLENGES

CHALLENGES

Burn engaged **legal advisors**, implemented **cultural sensitivity training**, and adopted **flexible business planning** processes to navigate regulatory, cultural, and economic challenges. As a result, Burn has a good footing in the Mozambique market and is poised for expansion.



# Green MiniGrids



#### With significant contributions from BRILHO, Mozambique's mini-grid market is poised for growth.





Historically, the mini-grid market was led by the public sector; FUNAE developed 111 mini-grids with a total capacity of 11.58 MW. A main constraint to private sector involvement in the sector was the lack of a robust mini-grid regulatory framework.

Since 2020, BRILHO has worked hand in hand with the Ministry of Mineral Resources and Energy (MIREME), the Energy Regulatory Authority (ARENE), and the Energy Fund (FUNAE) on the **development and operationalisation of Mozambique's first off-grid regulatory framework.** 

This framework, approved between September 2021 and June 2023 opens the door to private sector participation in the mini-grid market by tackling critical elements such as mini-grid concessions, cost-reflective tariffs, and grid interconnection.

These changes were also visible in Mozambique's RISE\* score for mini-grid framework, which rose from 23 in 2020 to 61 in 2021.

In 2023, supported by BRILHO financing, Mozambique's **first privately owned and operated mini-grid** was commissioned by ARC Power.



\*RISE is a set of indicators to help compare national policy and regulatory frameworks for sustainable energy. It assesses countries' policy and regulatory support for each of the four pillars of sustainable energy – access to electricity, access to clean cooking, energy efficiency, and renewable energy.

BRILHO provided hands-on capacity building to the Government of Mozambique crucial to the development and implementation of the off-grid regulations.





"This regulatory framework for off-grid energy is solid, resulting from intense work that was led by the Government of Mozambique and with continued support from SNV-BRILHO. We are committed to the development of the off-grid energy sector, where the private sector plays a central role. The private sector is recognized as a partner of the Government on this path for the country to achieve universal access targets by 2030."

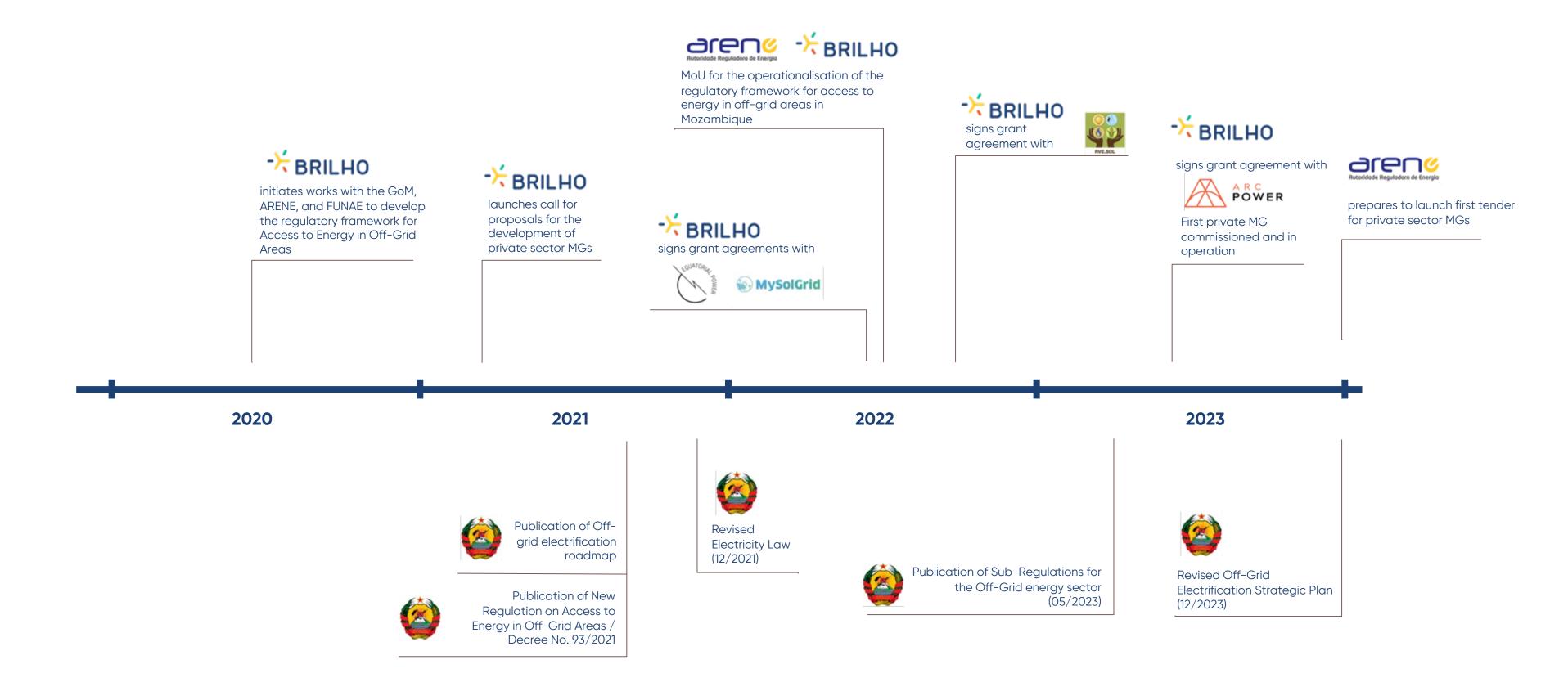
#### Dr António Osvaldo Saíde

Vice - Minister Mineral Resources and Energy (MIREME), Mozambique

November 2022

# BRILHO was instrumental in supporting the Government of Mozambique to design and operationalise the mini-grid regulatory framework





# Mozambique's off-grid regulatory framework underscores GoM's commitment to quality electricity services delivered by the private sector



Name of regulation/law*	What this does for the mini-grid market
Regulation on Access to Energy in Off-Grid Areas Decree Nº 93/2021 of December 10	Strengthens legal framework for off-grid energy supply, including energy services and mini-grids up to 10 MW. It promotes universal access to energy and socio-economic development in Mozambique, as well as promoting private sector investment.
Regulation for the Award of Mini-grids Concessions Decree Nº 68/2023 of May 31	Establishes simplified procedures for the award of mini-grid concessions; encouraging private sector participation and investment in mini-grid projects.
Certificate of Registration of Energy Service Provider Decree Nº84/2023 of June 7	Formalizes the granting, modification, extension, and cancellation of rights and obligations of energy service providers. Ensures that energy service providers are properly registered and regulated, maintaining quality and reliability in service provision.
Tariff Regulation for Mini-Grids in Off-Grid Areas Normative Resolution Nº1/ARENE-CA/2022 of December 19	Ensures cost recovery for mini-grid operators, reasonable return for investors, tariff stability, fair sharing between the operator and the final consumer, and transparency, simplicity, and efficiency in its formulation, approval, publication, as well as supervision.
Mini-Grid Interconnection Regulation Normative Resolution Nº2/ARENE-CA/2022 of December 19	Establishes technical and regulatory framework for mini-grid interconnections (with main grid or other mini-grids); facilitates mini-grid integration into the power system, enhancing its reliability and efficiency; ensures investment security through compensation to private sector in case of a cancelled concession.
<b>Technical and Safety Standards Regulation</b> Normative Resolution Nº3/ARENE-CA/2022 of December 19	Ensures high standards of safety and quality of off-grid mini-grids and autonomous systems, protecting consumers and infrastructure.
Quality of Service and commercial relations regulation Normative Resolution Nº4/ARENE-CA/2022 of December 19	Regulates quality of service, commercial relationships between energy providers and consumers; ensures consumers receive reliable and high-quality service, and establishes clear guidelines for commercial interactions.

<sup>\*</sup> All the regulations listed in the table were already approved and published

# What this means: a mini-grid market primed for private sector participation

		<u> </u>
	STATUS QUO	NEW PATHWAY
Ownership & Timeline	Public (FUNAE) : All MGs through 2022	Private sector: since 2023
Concession	<ul> <li>Public tenders launched by FUNAE</li> <li>Private sector involved in importing &amp; building MGs</li> <li>FUNAE responsible for short and medium-term operations &amp; maintenance</li> </ul>	MG concessions are awarded through public tender (launched by ARENE) OR through a spontaneous application from MG developers.  There are three concession categories depending on MG capacity (1,001 kW – 10 MW; 151 kW – 1 MW; up to 150 kW). Concessions are valid for up to 30 years.
Tariffs	Subsidised tariffs that match national grid "social tariff"; some MGs charge a monthly flat rate due to lack of metering systems to measure consumption	Cost-reflective tariff, ensuring return to investors.  Tariff calculated based on costs; tariff can be structured based on kWh, fixed tariff, or capacity charges; Tariffs are subject to public consultation, review and adjustments to ensure fairness
Status	111 MGs (installed, under operation, and planned) 11,582 kW installed capacity (~104 kW per MG) FUNAE is planning to transfer of some of these MGs to the private sector	1. ARENE launches the first public tender in H2 2024 for 72 MGs in central and northern Mozambique 2. ARC Power builds and operates the first private MG through a spontaneous application concession process
Remaining Challenges & Risks	<ul> <li>Operation and maintenance of existing MGs, with several MGs underperforming due to unresolved technical issues</li> <li>Limited experience with private sector led MG business models in the public sector, given the novelty of these approaches</li> <li>Limited involvement of private sector</li> <li>Unclear business model for MGs that FUNAE will transfer to private sector; Low Social Tariffs or Flat Rates make most MGs unviable for private sector</li> <li>Age of MGs (many more than 10 years old) and low system installed capacity presents a risk for O&amp;M</li> </ul>	<ul> <li>Operationalisation of off-grid regulation and sub-regulations: while regulations present the necessary framework to support market growth, establishing all processes (e.g., reviewing applications or tariff approvals), document templates, setting up teams and building capacity requires time, financial resources and technical know-how</li> <li>Unclear project feasibility of tendered sites, both from a technical and financial perspective (e.g., load estimations, ability to pay assumptions, and allowed tariffs are unclear and need to be verified by private developers)</li> <li>While there is a clear electrification strategy, an improved and clear masterplan for allocating mini-grid sites in all provinces would enhance investment potential and foster transparency between stakeholders</li> <li>Subsidies remain instrumental in financing the project viability gap, as cost-reflective tariffs are unviable from a consumer acceptance perspective</li> <li>Potential risk of consumer dissatisfaction if different MG concessions in proximity to each other get differentiated tariffs</li> <li>Key stakeholders (public, private, donors, and investors) need to strengthen coordination to foster more effective collaboration and shared success</li> <li>Accessing financing (including local financing) has been proven challenging for the private sector</li> <li>Difficulty in promoting productive use of energy due to unclear market potential, and limited strategic partnerships to work on value chain development</li> <li>Initial surveying by private sector indicates that population in some tendered sites don't have access to telecommunication services, essential for MG operators</li> </ul>





1 mini-grid operational in Mozambique



**30 FTE employees** 

£ 500,000 in BRILHO funding



ARC Power developed through becoming the largest mini-grid developer and operator in Rwanda. ARC Power sought to address the challenges faced by both national and private organisations to provide on-grid and off-grid energy generation and distribution infrastructure in a commercially viable way. They expanded into Mozambique in 2022. ARC Power is unique in that it manages all project phases in-house, from engineering and software development to distribution and operation. The lack of a connection fee to customer is a unique selling point and allows the company to quickly connect many households and businesses once the mini-grids are built. ARC Power has distinguished itself as the **first private operator to own and operate a mini-grid in Mozambique**, setting a precedent and achieving a significant milestone in the evolution of the country's energy sector.

#### Thoughts from ARC CEO, Karl Boyce:



What's ARC's strategic vision? "We are excited about the Mozambique market and with the new regulatory framework being finalized, we hope to scale operations and investment there significantly over the next 18 months. Currently, 80 sites have been identified and are undergoing a detailed assessment. 16 of these have been thoroughly evaluated and are being submitted to ARENE for approval, marking a significant step forward in the expansion initiative."

What would be the most impactful single action BRILHO and others could take over the next 2 years to support Mozambique's mini-grid market? "Besides providing financing support through RBF and other grants, BRILHO should continue to provide support to the Government of Mozambique to ensure a smooth operationalisation of the regulatory framework. This is essential to enable private sector investment and reach universal electrification in Mozambique."

#### **BRILHO's support to ARC Power:**

**RBF:** RBF subsidies are allowing the company to subsidize part of the energy cost to the customer.

#### Spotlight: Innovative business models

ARC Power is currently pioneering the Strategic Power Partnership (SPP) business model in Rwanda, an initiative aimed at enhancing the national grid with Hybrid Distributed Renewable Energy mini-grids. This innovative approach not only promises to broaden the national grid's reach but also aims to bolster its stability and reliability. Tailored to match consumption patterns, these grid-connected mini-grids are designed to potentially operate without the need for Battery Energy Storage Systems, thus lowering the overall cost per connection. Looking ahead, ARC Power is keen on replicating this model in Mozambique, concurrently with the deployment of their fully off-grid mini-grids, to further test its efficacy and scalability.





## **ARC Power -** the story of the first privately owned mini-grid in Mozambique



Since June 2023, ARC Power has been collaborating with ARENE to formalise its current concession, especially in setting consumer tariffs. This process, essential for each future site installation, has proven to be an extended **process as this represents** a first case in country. The challenge lies in the need for a complete concession request, practicalities related to the operationalization of the regulatory framework and assessment of tariffs. As the first project of its kind, this process has been a valuable learning experience for both parties.

Until the concession is formally approved, ARC Power remains ineligible to access grant funding from BRILHO, emphasizing the critical nature of these negotiations. To become a profitable business, ARC Power needs to scale, increasing the number of mini-grids built and in operation. The regulatory framework to achieve this is now in place, but putting the regulations in practice still has proven to be a burdensome process.

#### **Tariff approvals**

ARC Power has suggested ARENE assess the feasibility of simplifying the tariff approval process, such as by establishing tariffs per province instead of for each individual site. While the initial approval process has been slow, it has allowed for the development of a framework that allows ARENE to expedite more approvals in the future. Adopting this streamlined strategy could significantly boost the deployment of mini-grids, accelerating progress toward national electrification objectives.

#### Other regulatory burdens

ARC Power is working closely with ARENE and BRILHO to speed up the concession

#### **Key Dates in ARC Power's journey**

- -> October 2021 concession signed with GoM
- December 2022 site selection for ARC's first mini-grid
- -> June 2023 grant agreement signed with BRILHO
- September 2023 first MG operational in Gaza province with 350 connections
- -> December 2023 Surveyed 80 sites for future grids





# Part 2

# Game Changers and Market Enablers

to accelerate Universal Energy Access

While progress has been made, there is still considerable work to do to achieve universal energy access in Mozambique by 2030. At the current rate, this may not be achieved until 2035-2040.



To date BRILHO and others have supported the sale of 580,000 quality-verified SHS and 570,000 improved cooking solutions. The Government of Mozambique is committed to providing universal access by 2030. In its Energy Transition Strategy (ETS), the Government estimates that to achieve this, 68% of the population will be electrified through the national grid and 32% through off-grid solutions such as SHS and mini-grids. To reach 100% improved cooking, the ETS estimates that 70-90% of solutions will involve improved biomass stoves. Given that only 22% of the population was able to afford a non-subsidized SHS in 2020<sup>2</sup>, there is also a significant risk that the most vulnerable will be left behind.

However, there are opportunities for various stakeholders to help tackle each of these challenges and accelerate the transition to universal energy access. These game-changing opportunities include:







Capitalise on **cross-cutting opportunities** to expand access to improved cooking solutions to help consumers switch to less polluting technologies and formalise a **regulatory market for carbon credits** to increase carbon financing.

**Rethink PAYGo** and revolutionise credit management practices to protect consumers and improve collection rates and revenues. Add **a sustainability component to RBF** that focuses on customer-centric metrics.

Operationalise mini-grid regulations and reduce obstacles for mini-grid developers.

#### **Cross-cutting:**

**Fiscal incentives** for VAT and import duties to reduce the costs of energy access technologies, making products more affordable for the most vulnerable. Provide **asset-financing** for off-grid solar technologies to increase financing options for consumers.

<sup>1.</sup> GoM, Energy Transition Strategy

<sup>2.</sup> USAID, Can Mozambican Households Afford SHS? Insights From A Local Survey



#### **BRILHO RBF insights**

BRILHO's RBF was designed to deliver results - creating and accelerating the market, while avoiding market distortions. The RBF was a huge success - directly supporting 290,000 SHS sales between 2020 and 2023. 90% of its customers had first time access to energy, many of whom had limited ability to pay for the cost of their systems and benefited from PAYGo.

Companies leveraged BRILHO financing to either enter the Mozambican market (e.g., SunKing), to create a PAYGo business (e.g., Dynamiss), scale (e.g., Uranus, Ignite), unlock partnerships, reach remote regions (e.g., ENGIE, SolarWorks), or diversify product offering (e.g., Epsilon). Most companies in this sector were still early stage and required de-risking support to build their businesses.

#### **Lessons learned**

When measured through its main metric - number of sales - the RBF program delivered significant impact.

Despite this, many companies report the **continued need for RBF**, noting challenges in becoming fully financially sustainable without them.

Industry data demonstrates that many customers struggle to pay for their systems in a timely manner, with some defaulting on their loans\*.

#### RBF Opportunity - "sustainability" component

**What:** to incentivize stronger customer repayment rates, which will enhance PAYGo company revenue realization and overall financial sustainability, add a "sustainability" incentive as part of the RBF.

**How:** reserve a portion of the RBF that would be paid contingent upon customer-centric metrics such as:

- -Utilization Rate (% of time the system is "unlocked") threshold
- -Net Promoter Score (measures customer satisfaction)
- -Customer Effort Score (measures after-care and customer service)

#### **Potential results**

#### For companies:

High utilization rate and customer satisfaction lead to more payments from customers leading to **higher revenue realization and strengthened unit economics**.

#### For customers:

- 1. One of their major problems is solved they now have **access to electricity** services.
- 2. Companies are assessing willingness and ability to pay, to **protect** customers from over financing.
- 3. Utilization rate increases meaning customers are able to enjoy the life-changing services offered by their product.

<sup>\*</sup> The Off-Grid Solar Market Trends Report 2024 indicates a 62% collection rate across the industry

# **#2 - Game changer:** transitioning companies to customer-centric PAYGo sales to protect consumers and increase revenues



# Challenge

- -> Traditional PAYGo companies focus mostly on **revenues.**
- They mainly **measure outputs**: sales volume and collection rate.
- They do limited customer screening, and mainly use down payments and verifications to assess the customer's capacity and willingness to pay.
- Call centres tend to focus on pushing customers to make payment.

As a result, many PAYGo companies sell to customers who are unable to pay for their products. This means many customers lose access to their systems (and the investment in it), leaving them worse off.

# **Opportunity: PAYGo 2.0**

- In PAYGo 2.0, companies focus on **customer care** revenues are an outcome of good customer care.
- They mainly **measure inputs**: quality of credit assessment and quality of customer engagement.
- They conduct an affordability assessment for each customer, to minimise overfinancing risk.
- They provide a **cradle to grave customer**relationship in which the focus is on building
  relationships with customers and offering structural
  solutions to structural problems. If a customer is
  having a problem paying, a PAYGo 2.0 company
  works with them to find a solution.

PAYGo 2.0 companies enhance customer experience while also strengthening their own balance sheets. **This customer-centric approach enhances customer satisfaction and repayment rates.** 

PAYGo 2.0 necessitates the deployment of systems, processes, and capabilities across the organisation. This change management journey requires time and strong leadership buy-in to succeed.



#### BRILHO's role

Since September 2023, BRILHO has been supporting five PAYGo companies to introduce Credit Management best practices and move their companies from PAYGo 1.0 to PAYGo 2.0.

Support is centred around four key pillars: dashboards, bootcamps, enterprise development support, and best practice customer screening and engagement apps.

Results: Companies showed an immediate improvement in utilisation rate of new customers - from 66% to 78% on average across the five companies within only 3 months.

## #3 - Game changer: providing end-user asset financing to increase cash sales



#### Challenge

- MFIs in Mozambique know how to assess and monitor customers. Their default rates typically are <5%. They also have better access to cheaper funding, namely deposits from their customers in local currency and/or loans from large financial institutions which typically are priced 5-10% below what PAYGo companies pay for their funding.
- But, MFIs are not interested in providing financing to PAYGo clients because of:
  - 1. **Geographic overlap:** MFIs in Mozambique operate branches in most of the district capitals, but they hardly reach the rural (and off-grid) segment, which is the core focus area to PAYGo companies.
  - 2. Loan sizes: to most MFIs doing individual lending in Mozambique, loan sizes of small SHS (<20W) are too small to fit their policies.
  - **3. Risk perception:** most MFIs have no experience with "asset finance". They focus on cash loans with collateral and guarantors. Further, they often do not know how to operate the "PAYGo technology", which allows the PAYGo company to shut off a customer product once the client has not paid.

## **Opportunity**

Support PAYGo companies in splitting off their asset-financing from sales and distribution entities after improving their credit management processes.

- Impact the credit company will continue to offer its services to the sales company's clients. However, it can over time also offer loans to clients from other PAYGo companies or other companies selling higher-value assets to rural clients. In fact, the company could even consider offering cash loans to its well-paying borrowers, which is an important tool that MFIs use to stimulate on-time payments.
- Access to funding raising funding for a dedicated asset finance company will be easier and more affordable than raising funding for a combined PAYGo company. The credit company could tap financial sector funding rather than the much smaller pool of much more expensive off-grid electrification funding.
- Access to best practices the credit company is well trained in asset finance for off-grid solar products and has access to a customer base in rural areas.

#### #4 - Market enabler: capitalise on cross-cutting opportunities to expand access to improved cooking solutions



## Challenge

**95% of households** in Mozambique cook with polluting fuels and **17,000 people die prematurely** every year from household air pollution<sup>1</sup>.

For those on the grid, e-cooking **is already the cheapest way to cook,** due to the low electricity costs: USD 0.10/kWh regular tariff and a USD 0.02/kWh lifeline tariff for the first 100 kWh/month<sup>2</sup>.

However, the **upfront costs of switching** to electric cooking appliances **can be high**.

For those **off the grid**, encouraging the use of efficient biomass stoves is still necessary to reduce emissions, but again can be **cost-prohibitive**.

The challenge is further exacerbated by the lack of a regulatory framework for the clean cooking sector, despite the GoM's commitment to ensuring universal clean energy access by 2030.

1 Modern Energy Cooking Services Mozambique eCooking Market Assessment.

Available from: <a href="https://mecs.org.uk/wp-content/uploads/2022/02/MECS-EnDev-Mozambique-eCooking-Market-Assessment-presentation.pdf">https://mecs.org.uk/wp-content/uploads/2022/02/MECS-EnDev-Mozambique-eCooking-Market-Assessment-presentation.pdf</a>

## **Opportunity**

Expanding access to charcoal, wood, and electric improved cooking solutions also capitalizes on other opportunities in this report. Here are some of these cross-cutting opportunities:

#### Crosscutting activities to promote access to improved wood, charcoal, and electric cooking:

- Companies should focus on customer-centric approaches to improve the user experience and increase willingness to pay and use ICS.
- Continue **RBF programmes** to incentivise stoves for end-users and **catalytic grants** to support local manufacturing.
- -> Carbon credits emissions savings can easily be tracked and monetized, reducing costs (see market enabler #5).
- Reduce costs through **fiscal incentives** to lower product prices (see <u>market enabler #7</u>).
- Invest in behaviour change activities to create awareness of the economic and health benefits of improved cooking solutions, and increase willingness to pay for and use ICS.
- Support crowd-funding financing efforts for carbon projects.

#### Activities to promote electric cooking:

- -> Customer financing options like PAYGo to make appliances affordable.
- Supports other business models e-cooking can provide a source of load for solar mini-grids, increasing their revenues

## **#5 - Market enabler:** develop a regulatory framework for carbon markets



#### Challenge

Mozambique is a pioneer in forest carbon credits, being the first country to receive payments from the World Bank's Forest Carbon Partnership Facility in 2021 for a REDD+ project in Zambézia. The country saw a surge in carbon market activities across various sectors, with 1.7 million credits issued in 2022. Carbon credits could expand access to ICS for the estimated 40% of the population who can't afford them now. However, there are some challenges to this:

- Lack of a regulatory framework: uncertainty about how projects should be run, how carbon credits are issued, verified, and traded can deter investment and project development.
- Limited institutional capacity: insufficient expertise within existing institutions, inadequate technological infrastructure, and limited financial resources to effectively manage and expand carbon market initiatives.
- Lack of a national database on carbon projects: without a centralised system to track and manage carbon projects, it's challenging to monitor progress, enforce regulations, and ensure transparency.

# **Opportunity**

These challenges can be overcome by developing a regulatory framework for carbon markets. In 2023, the Africa Carbon Markets Initiative (ACMI) partnered with the GoM to launch the Carbon Markets Activation Plan. In September of that year, the Ministry of Land and Environment announced its plan to develop a regulatory framework to support the growth of the carbon market.

An inter-ministerial Task Force on Carbon Markets was established, co-chaired by the Ministry of Economy and Finance and the Ministry of Land and Environment, aiming to draft national carbon market regulation by mid-2024. The Task Force, supported by a consortium of advisors, is organizing Stakeholder Roundtables to further engage sector leads and associations in carbon market development, thus ensuring a participatory approach to developing the framework.

Formalising the carbon market will attract additional investment and enable other energy access projects to benefit from this source of financing. Keeping up this momentum will require input from stakeholders inside and outside of Mozambique.





#### Context

Since 2020, the GoM has worked hard to develop and operationalise Mozambique's off-grid regulatory framework, with strong support from BRILHO and other programs.

This framework, approved between 2021 and 2023, opens the door to private sector participation in the mini-grid market by tackling critical elements such as mini-grid concessions, cost-reflective tariffs, and grid interconnection.

ARENE is launching its first public tender for 71 MGs under the new regulation – these sites will be privately built and operated.

## Challenge

While the new off-grid regulation is in place, its operationalisation remains a challenge. Establishing all processes, document templates, setting up teams and building capacity requires time, financial resources and technical know-how.

The publication of the first mini-grid tender is expected to launch in H2 2024 due to complexities in the operationalisation of the regulation, such as site selection, tariff setting, definition of mini-grid clusters, and the administrative burden of creating new processes and procedures. However, companies can apply for a concession now.

#### **Opportunity**

A lean operationalisation of the new off-grid regulation will expedite the concession process and allow the private sector to function, attract investment, and build mini-grids faster. This could include a fast-track process or unit to support developers going through the concession process for the first time. This approach has accelerated the mini-grid market in other countries in SSA.

BRILHO has already supported operationalisation of regulation and will continue to do so through:

- Providing continued support to ARENE to **operationalise** the regulations
- Supporting the private sector through **RBF and milestone-based grants**, compensating all steps involved in the MG development process: registration, concession process, construction, and connections
- Launching **behaviour change campaigns** for adoption at new sites
- Developing a **toolkit** for the Government of Mozambique, to guide through the MG development process
- Incentivising a **modular MG approach**, welcoming partnerships between MG and SHS companies
- Continuing to support ARENE with its online platform to automate and expedite the MG concession process
- Developed an e-book with ARENE to compile all regulations and sub-regulations

#### #7 - Market enabler: Fiscal incentives - key to reaching universal energy access and driving economic growth



## Challenge

- Import duties and VAT remain a major barrier to energy access.

  Renewable energy technologies have a 17% VAT and import duties ranging from 7.5% to 20%.
- Only 22% of the off-grid population can afford a non-subsidized SHS at an average monthly price of USD 7.501.
- In 2022, GoM announced an economic acceleration package (PAE) to reduce VAT and temporarily exempt import duties for solar products. However, the PAE did not have an impact on the off-grid energy access sector as it was missing some crucial components of off-grid sector products.

# **Opportunity**

- Reducing tax and duties and expanding the list of HS codes<sup>1</sup> that are exempt, would allow reduced SHS and ICS prices and lower MG tariffs, providing energy access.
- Reducing the monthly cost below USD 7.50 would allow low-income households to access SHS.

  Reducing prices to USD 5/month would enable 44% of the off-grid population to afford an SHS. If the price were further reduced to USD 2.50/month, up to 70% of the population could afford such a system.<sup>2</sup>
- Fiscal impact: ensuring the solar sector reaches its full potential will generate additional tax revenue that will more than compensate for the annual VAT and import duty revenue loss at the current market size. A positive net annual tax revenue of USD 9.25 million could be achieved through corporate taxes on profits, and income taxes on employees in the solar value chain.<sup>3</sup>
- **Economic impact:** VAT and import duty exemptions could help create jobs in the value chain (1,390 jobs direct contribution)<sup>3</sup>

1. Harmonized System (HS) codes are numerical codes used to classify products for international trade 2. USAID Power Africa (2020), Can Mozambican households afford SHS? Insights from a local survey 3. GOGLA SADC Tax Harmonisation (2021)



# Part 3

The Road to 2030

This report highlights BRILHO's impact through the end of 2023. Since then, there has been even more impact with 3 million people reached and the programme has been extended through 2026.



#### Impact through October 2024



£39 M

in direct and coinvested funding to support



24

companies leading to



601,401+

products sold





2,401

jobs created (FTEs), 37% female



1,773,600

# of people with access to electricity



1,233,405

# of people with access to improved cooking



737,269 tCO2e

greenhouse gas emissions avoided



# Government of Mozambique

The Government of Mozambique has demonstrated its commitment to providing energy access for all. Its recent efforts include:

- Promulgating an investment-friendly regulatory framework for the off-grid energy market.
- Providing strategic leadership, including the development of the Energy Transition Strategy and the Electricity Law.

# To achieve universal access, the Government should consider the following measures:

- Lead the operationalisation of pivotal new regulations, including those governing the electricity sector and carbon markets; both will unlock a new wave of energy access impact across the country.
- Incentivise the private sector to deepen its investment and operational role in supporting Mozambique's energy access goals.
- Provide tax exemptions and fiscal incentives.
- Find practical ways to operationalise the off-grid regulatory framework.
- Develop carbon market regulations that brings clarity and incentivise the participation of the private sector.





# **Development partners**

Development partners and their programs have been instrumental in catalysing Mozambique's energy sector:

- Providing incentives to the private sector to expand activities into/within Mozambique
- Supporting the Government to develop a regulatory framework that balances public and private sector roles and responsibilities

# To deepen their impact in Mozambique, development partners should:

- Better align their efforts to ensure interventions are coherent and complement one another
- Rethink success metrics to prioritise long-term, sustainable solutions over short-term gains
- Continue providing practical support to operationalise the off-grid regulatory framework
- Continue efforts in mobilising other types of financial solutions that could attract more private investment

#### **Private Sector**

The private sector has championed the implementation of energy access programs through innovative technologies and business models, and by creating the operational structures to deliver and service customers in the most remote regions of Mozambique. To further succeed the private sector should consider:

- -> Continue innovating services, products, and processes to enhance and strengthen business models.
- -> Invest in professionalising credit management as a core component of the PAYGo model.
- Collaborate more closely with communities to raise awareness, create demand, and provide training on the products offered.
- Accelerate PUE and other product lines (e-mobility, solar irrigation, healthcare, telecom), which have many income-generating and socioeconomic benefits. This can be supported by leveraging existing financing mechanisms available from development partners.



